

**Arizona Democratic Party
Regular Meeting of the ADP State Committee
Saturday, May 20, 2017
Sunnyside High School, Tucson, Arizona**

Chair Alexis Tamerón called the meeting of the ADP State Committee to order at 1:07 pm and led the Pledge of Allegiance.

Pima County Chair Jo Holt welcomed everyone to the county and the meeting. LD 2 elected officials welcoming state committee members were Senator Andrea D'Alessandro and Representative Rosanna Gabaldon.

RECOGNITION OF SPECIAL GUESTS

Chair Tamerón recognized county chairs and candidates present.

State Senator Katie Hobbs presented a legislative update, noting that the best thing to say is it's over. She also talked about initiative campaigns to reverse some of the bad legislative bills, such as HB 2244 (strict compliance), HB 2404 (circulator pay), and SB 1431 (Empowerment Scholarship Accounts). These bills and others represented attacks on voters and are "doing the opposite of what people tell us to do." There was a higher interest in Request to Speak and other avenues of input. She feels that actions this session will have many consequences for the next election. Senate Minority Leader Hobbes also pointed to bad education bills and issues, including the teacher noncertification bill; "new money" for education, most of which would have been there anywhere; and results-based funding, which will take resources away from poorer-performing schools that need them.

State Superintendent of Public Instruction candidates Kathy Hoffman and David Schapira both addressed the meeting. Both are running with Clean Elections funding.

2016 ELECTION ANALYSIS

Elections Director Sam Almy provided an election analysis of the 2016 statewide election, examining growth of offices; voter registration and contact efforts, including PEVL applications; and voter demographics, including highlighting changes from the 2012 election cycle.

RECOGNITION OF SPECIAL GUESTS

State Representative Ken Clark discussed the We the People summit scheduled for June 24, saying that we needed to get all the people who have been marching et al., request to speak, etc. there to give them some training and a level of understanding to build on. The one-day conference had 36 workshops; there is a hope to do more in the future.

STATE CHAIR REPORT

Chair Tamerón outlined ADP activities in 2017. In February, the Executive Board held a day-long retreat and devised long- and short-term objectives, and the Executive Committee passed the budget at its April 1 meeting. She has been working with staff on strategic planning for 2017.

She discussed the role of the state party in terms of what we need to do to implement a campaign strategy on multiple fronts after the vicious cycle of 2016. A realignment was in progress to build a stronger ADP to engage wider audiences and sustain the party. Noting that "we cannot do everything," Chair Tamerón

said that we are focused on essential operations of finance, elections & redistricting, communications, and party building to help manage expectations of what the party can do. There is a great deal happening nationally but the ADP must focus on what is happening in state as well as how to leverage what is happening nationally and its impact on our state. She expressed confidence there will be Democratic candidates for every statewide office.

In looking ahead to the 2018 elections and discussing the vote deficit faced by statewide candidates, Chair Tamerón talked about vote share needed by county and the critical role every county plays in turnout. The 2018 strategic priorities include research, message amplification, and resisting the Republican agenda. She stressed that the ADP and Democrats need to be more proactive, engage with video and social media, and close the gap in voter registration; all of this, particularly voter registration, will be part of county mobilization efforts. Many counties have completed a needs assessment that will help the ADP formulate strategies to engage all of counties. The summer-long DNC Resistance Summer kicks off June 3 and has a matching grant program to help with the messaging program.

EXECUTIVE DIRECTOR & STAFF REPORTS

Finance Director/Interim Executive Director Herschel Fink said that Finance Associate Linda Prado was working hard to keep the calendar updated and that beyond the June 10 Heritage Dinner with Jason Kander, there were several smaller events (happy hours, house parties, etc.) happening in partnership with the ADP. He also noted that the state party was looking to take more of an adopt-a-district approach and will be targeting current office holders Flake and McSally among others.

Communications Director Enrique Gutierrez said that Trump and the state legislature have kept us “very busy and have been on the attack.” Projects have included creating a rapid response group that highlights activities in DC and Arizona that has 10,000 supporters, as well as expanding activity in social media on a variety of platforms. The ADP has increased Facebook followers by 50% and Twitter by 20% in about a year in addition to increased presence on Instagram and Snapchat. Internal communications efforts are regular and ongoing and the ADP is working to get a Spanish section back up on the website.

Political Director Barb Lubin works with county chairs, caucuses, and infrastructure, and works closely with Communications Director Gutierrez. She deals with both state and federal candidates and maintains a spreadsheet of interested as well as declared candidates. She also shares DNC talking points.

Chair Tamerón expressed her gratitude for everything the staff does on a daily basis.

TREASURER’S REPORT

Treasurer Rick McGuire discussed the Q1 2017 budget with updated numbers through May 20. He provided comparisons to previous cycles, including the great increase in individual donors.

CREDENTIALS COMMITTEE REPORT

On behalf of the Credentials Committee, Cathy Hozian reported that for the May 20 meeting, 248 State Committee members were present in person and 129 by proxy, for a total of 377 (of 528) members or 71% of the total membership, indicating a quorum had been met for purposes of voting.

SECRETARY’S REPORT

Secretary Anne Greenberg presented the minutes from the January 28, 2017, state committee meeting. Shirley McAlister moved, Doug Ballard seconded to approve; the minutes were approved unanimously as presented.

BYLAWS COMMITTEE REPORT

Bylaws Committee Chair Doug Ballard presented the committee report and recommendations for actions regarding the submitted bylaw amendment, Changing Gender Language for Officer Positions (Article III, Sections 1 and 2). The committee recommended approval with amendments. Ray Bradford, drafter, noted we may be the only state party doing this and feel that it's important for the ADP to do this. CJ Carezza moved, Daria Lohman seconded; motion passed unanimously.

RESOLUTIONS COMMITTEE REPORT

Resolutions Committee Chair Pat Burns presented the committee report and recommendations for actions; two qualified as emergency resolutions. He said that a motion to approve the resolutions together as a whole was in order:

- In Support of Referendum on SB1431 – recommend approval
- In Support of Referendum on HB2404 – recommend approval with changes
- In Support of HR 676 Universal Comprehensive Healthcare for All – recommend approval with changes (updated numbers)

Chair Tamerón clarified what the emergency provision is and noted that the committee can move all 3 resolutions at once. Randall Holmes objected to referring all resolutions together, but Resolution Chair Burns moved forward with referring them together. Janie Hydrick moved for approval, which was seconded by several members from the floor. The resolutions were approved unanimously on a voice vote.

Treasurer McGuire made a request for funds and envelopes were passed out to members. A question was raised about the status of the lawsuit and Chair Tamerón said it was resolved. A request was made for an audit which Chair Tamerón said will be taken under consideration. Roman Ulman asked what the ADP attorney's fees for the lawsuit were; Chair Tamerón said that we pay a monthly retainer fee of \$5,000 and that we had budgeted \$20,000 for litigation and had spent \$10,000. Interim Executive Director Fink discussed the Copper State Leadership Council.

Roman Ulman noted that the ADP had adopted a resolution to support union and American made products. He asked that the party support the local economy "because our local economy will support our local party." Chair Tamerón noted that the ADP does this whenever possible.

Chair Tamerón reported that the Executive Board had met earlier in the day and was proud to announce that the Board had approved recognition of the new Secular Caucus.

COUNTY AND CAUCUS REPORTS

Reports were given by Carol Comito, Arizona Federation of Democratic Women, which will host the national meeting in 2018 at Tempe Mission Palms (now a union hotel); Ted Prezelski, Labor Caucus; Dominique Medina, Latino Caucus; Ray Bradford, LGBT Caucus; Dante Mitchell, Yuma County; Sierra Yamanaka, Young Democrats; Mary Darling, Santa Cruz/Chair of Chairs, who said that the counties were assessing where they are in terms of staff, technology, upcoming elections, etc., looking closely at rural counties; Randall Holmes, Election Integrity (only current member of committee); Jenise Porter, Progressive Caucus; Nick Tellez, Graham County; Susan Breen, Rural Caucus and Greenlee County; Debbie Hickman, Cochise County; Quinna Dickenson, African-American Caucus; Janie Hydrick, Asian-American Pacific Islander Caucus; and Rob Kull, Veterans Caucus.

NEW BUSINESS

Chair Tamerón called for new business. No new business was raised. She thanked the interpreters and noted the next state committee meeting will be September 23.

ADJOURNMENT

Thereafter, a motion to adjourn the meeting was moved by Adam Kinsey and seconded by Mikel Weisser. The motion carried and the meeting was adjourned at 3:43 p.m.

Respectfully Submitted,

Anne Greenberg
ADP Secretary, 2017-2018
August 23, 2017